



DECEMBER

David Hershain partners with his father as Executive Vice President and Chief Administrative Officer

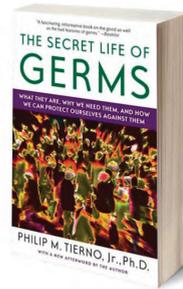


DECEMBER

Arnold Hershain, former owner of Wall Units & More with 35+ years of industry experience, partners with Chase as Fabrictech's Chief Executive Officer.

SEPTEMBER

Dr. Tierno, author and director of clinical microbiology & immunology at New York University, joins Fabrictech International as a consultant, clinically testing our OmniGuard® fabric against bedbugs, allergens, dust mites and bacteria.



2003-2005

OmniGuard Ultra™ fabric was developed through the creation of the original line of BedBarrier™, BedLiner™ and PillowBarrier™ protection products.



APRIL

Sam Chase, the well-known bedding representative and 35-year veteran of the industry, launches Fabrictech 2000.

2006

2005

2004

2003

2002

2001



Originally founded as an upholstery protection company, Fabrictech 2000's focus shifted in 2001 as Sam Chase worked to adapt mattress and pillow protectors for general market. A few years later, Fabrictech™ retooled its product to develop OmniGuard Ultra™ fabric which could

be washed and dried at up to 220°, allowing the protectors to be completely sanitized. The addition of Arnold and David Hershain in late 2005 contributed to the forward momentum of the young company.



JANUARY

Fabrictech International's entire line of premium protection products debut at Las Vegas Market.

JUNE

Growth and demand bring about big changes in product manufacturing as product production moves overseas.

MAY

Jeff Bergman partners with Fabrictech International as President & Chief Operations Officer.



MAY

Under the Hershbain's leadership, Fabrictech gains tremendous market share at Sleepy's and product sales double.

SEPTEMBER

Fabrictech says goodbye to Sam Chase, company founder and beloved industry staple, after losing his battle with cancer.

AUGUST

Introduction of Fabrictech's exclusive AirXchange™ pillow protectors.



CHINA



TAKE BACK YOUR BEDROOM™

MARCH

Redesign and renaming of the flagship protector line, giving birth to 5-Sided, Total Encasement and Pillow protectors.



MAY

Sean Bergman joins Fabrictech International as Chief Marketing Officer.



OCTOBER

Fabrictech's entire line of premium protection products debut at High Point Market



NOVEMBER
MATTRESS Warehouse

AUGUST
ASHLEY FURNITURE HOMEDECOR

JUNE
Mor FURNITURE FOR LESS

MARCH
UNITERS macy's

FEBRUARY
BOB'S

OCTOBER
Sit'n Sleep YOUR MATTRESS SUPERSTORE

OCTOBER
Knorrville Wholesale FURNITURE



The next four years brought tremendous change and powerful forward momentum to Fabrictech International. The addition of both Jeff and Sean Bergman started a new era of growth and exponential development for the company. Expansion to China not only made production more affordable, but allowed the company to

bypass competition and acquire major retailers across the country by offering a superior product at a better price. Meanwhile, a new presence at both High Point and Las Vegas furniture markets helped to solidify Fabrictech International as a major contender within the top-of-bed industry.



AUSTRALIA

JULY

Multimaster of Australia joins PureCare by Fabrictech as our Australian and New Zealand licensee.



Comfort & health. Redefined.

JANUARY

All OmniGuard® Ultra™ products are upgraded to OmniGuard® Advance™, an improvement which introduces the industry's first Limited Lifetime Warranty against stains.



JANUARY

Launch of PureCare Plush pillows at Las Vegas Market.

JANUARY

The National Sleep Foundation officially endorses PureCare by Fabrictech's OmniGuard® Advance™ Celliant and Silver protectors.



JANUARY

Fabrictech International begins the two year transition to PureCare® by focusing on the PureCare brands and placing emphasis on advertising to reflect the importance of the name PureCare by Fabrictech

AUGUST

Launch of PureCare Celliant® mattress and pillow protectors at Las Vegas Market.



CELLIANT®

JANUARY

Launch of PureCare Antibacterial Silver mattress and pillow protectors at Las Vegas Market.



ANTIBACTERIAL SILVER

2012

2011

AUGUST



FEBRUARY



JANUARY



JUNE



MARCH



JANUARY

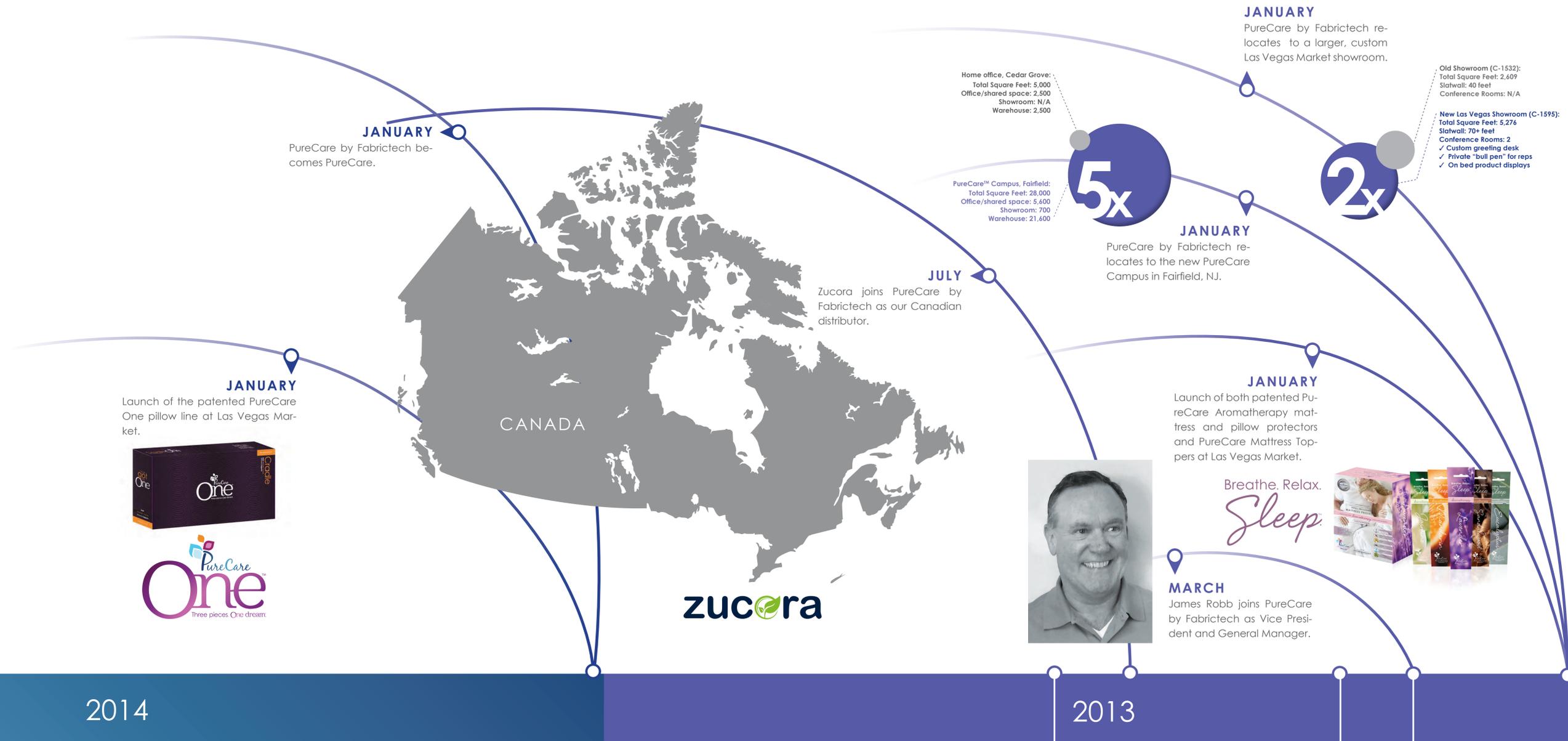


FEBRUARY
BROOKLYN
BEDDING



January of 2011 marks a major turning point in product innovation for PureCare by Fabrictech with the introduction of both Antibacterial Silver and Celliant® protector lines. One year later the company boldly moves beyond protectors and launches a line of Antibacterial Silver treated pillows, known as PureCare Plush™. January of 2012 also marked the official endorsement of

the National Sleep Foundation, the introduction of OmniGuard® Advance™ fabric offering the industry's first Limited Lifetime Warranty against stains, and the beginning of a two-year company name transition from Fabrictech International to PureCare®. Later that year PureCare by Fabrictech welcomed Multimaster of Australia as their first major international licensee.



2014

2013

JULY
MATTRESS FIRM

APRIL
IMS
MARCH
Bedmart



The beginning of 2013 is an incredibly busy time as the home office relocates the PureCare Campus and a new Las Vegas showroom is finalized in time for the launch of PureCare Aromatherapy at Market. The addition of James Robb as vice president and general manager at the home office provides the foundation to support unprecedented success and growth. Within six months, Canadian distributor Zucora partners with PureCare by Fabrictech and is

poised to deliver a substantial increase in distribution to the Canadian market. The 2014 launch of PureCare One™, our patented three piece, one dream pillow system, marks a revolution in comfort and customized sleep. PureCare continues to redefine industry standards as a multi-faceted sleep essentials company focused on the health and wellness of today's allergen and health-conscious consumer.



healthy sleep environment.

PureCare protectors, sheets, toppers and PureCare Plush pillows - all of which combine superior technology, innovation and the highest quality materials - are revolutionary to today's health conscious consumers and allergy sufferers. PureCare continues to change the conversation in the sleep essentials industry to focus on health and wellness and has introduced the first Limited Lifetime Stain Warranty. PureCare is proud to manufacture the official mattress and pillow protectors of the National Sleep Foundation. For more information, please visit us at www.PureCare.com.