

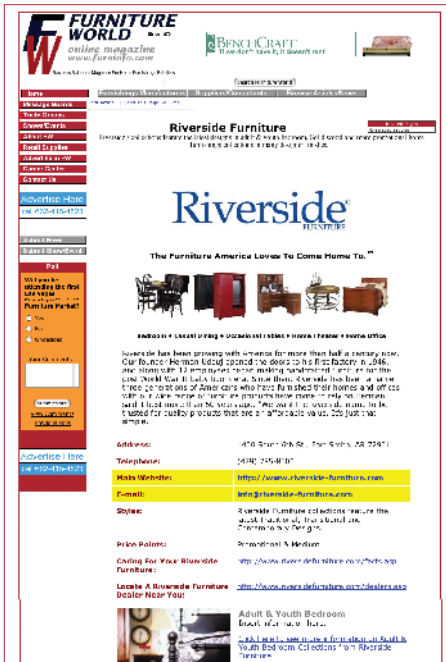
# Furninfo.com Listings, Banners, e-Magazine Rates



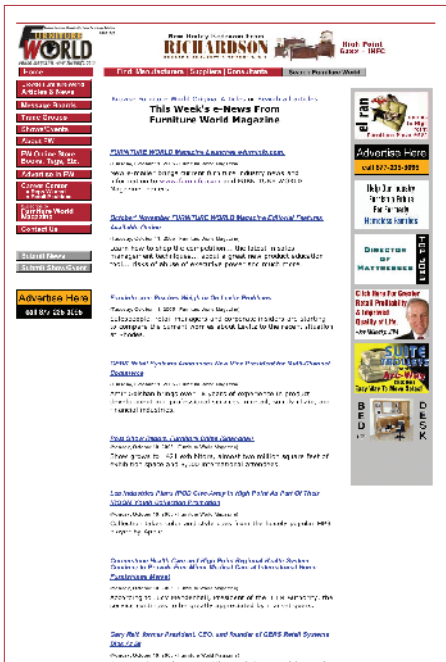
Banners



## Sponsored Pages



## Weekly e-Magazine



## Banners Seen On All Pages

### Main Upper 468 x 60 - Great For Branding - \$650/ month

Description: Main upper banner displayed in the header on every page. Also on response forms.

### Left Main Navigation Bar Small 150x60 - \$400/ month

Displays in left (burgundy colored) navigation menu on all pages. Sits just below main navigation buttons and above the grey sub navigation buttons. Excellent position for visibility. \$400/ month.

### Left Main Below Poll 150x60 - \$300/ month

Displays on all pages. Small 150 pixel wide banner just below the poll on the left side. Good visibility, excellent potential for click-throughs.

## Banners In Special Positions

### Home Page Above News 250x60 - \$300/ month

Zone containing text banner above the most recent news listings on the home page. High click-through rates for text ads. Good position.

### Career Center - "Sponsored By" 468x25 - \$250/ month

Near Top of Career Center page positioned above box listing most recent job postings.

### Career Center Banner 468x60- \$200/ month

Positioned on the first page of the Career Center below listings. Good visibility.

### Marketplace Right Bottom 150x60 - \$250/ month

Displays on the popular Marketplace pages on the lower right side.

### Message Board Full Banner - 468 x 60- \$200/ month

Full sized banner positioned below links to the Trade and Consumer Message boards.

### Message Board "Sponsored By" 468x25 - \$250/ month

"Sponsored by" linked text on the first message board page.

### Message Board Right Side Top 150x60 - \$150/ month

Description: Displays on the top right of every individual message viewed.

### Message Board Right Middle 150x60 - \$125 per month

Description: Two banner positions that appear on individual trade and consumer message pages in the right column toward the bottom.

### Shows/Events Bottom 150x 60 -\$250/ month

Description: Appears on shows/ events listing page just below the list of shows for each month.

Note: Prices are for programs of 12 consecutive months.

## Sponsored Advertiser Pages

### Premium "Marketplace Listing" - \$600/ year

Contains contact data, product/service information, photos, website/ e-mail links and descriptive text. No charge for 6-time FURNITURE WORLD Advertisers.

## Weekly e-Magazine

### 150 x 100 or 150 x 60 banner on right side of page \$100/issue.

JPEG or GIF image. Call for specs. No flash or large rotating GIFS. Links to advertiser's website or listing page on furninfo.com.

### 468 x 60 banner on top of page \$150/issue.

JPEG or GIF image. Call for specs. No flash or large rotating GIFS. Links to advertiser's website or listing page on furninfo.com.

Note: Prices for e-Magazine assume minimum of four insertions. Discounts for FURNITURE WORLD Magazine print advertisers. Ask about special introductory rates.